



## Leadership

### **Roy Perry, Vice President, Ecosystem Alliances, Alarm.com CABA Connected Home Council Chair**

Mr. Perry develops early stage ecosystem partnering opportunities, leads partnering activities with cable/telco service providers, and manages alliances with connected home, regulatory, standards, research, and policy organizations. Mr. Perry also serves on the board of Mission:data, a non-profit which advocate for open access to consumer energy data, and on CABA's Connected Home Council. Previously, Mr. Perry served for six years as Director, Strategic Assessment, at CableLabs, where he formed and managed the Security, Monitoring and Automation program, developing home security and smart home requirements and standards for the cable industry. Mr. Perry has forty years of experience working in the software and telecommunications industries, with extensive knowledge of telecommunications, Internet, VoIP, web services, and the Internet of Things.

### **Obiorah Ike, Product Marketing Manager, ABB Inc. CABA Connected Home Council Vice-Chair**

Obiorah Ike is the Product Marketing Manager responsible for Home Automation and Industrial connectors for ABB Building products group in the US. Mr. Ike is responsible for the go-to-market strategies, channel development, and sales support for both product group. He has also held technical positions with Trison Business Solutions/GM Fuel cell group and Florida Power and Light Company. Mr. Ike holds a Bachelors in Electrical Engineering from The University of Florida, a Masters in Electrical Engineering from Florida International University, and an MBA from Hult international Business School.

### **Danny Sran, Construction Lead in New Growth Markets, TELUS CABA Connected Home Council Vice-Chair**

Danny Sran is the Construction Lead in New Growth Markets at TELUS. Danny, based in Vancouver, Canada, is currently leading the New Growth Markets segment at TELUS. His primary responsibility is to work with building developers, construction partners and TELUS' workforce to enable newly constructed commercial and residential buildings across Western Canada with fibre optic connectivity. Since joining TELUS in 2000, Danny has led teams in Sales, Finance, Project Management, Vendor Management and Construction contributing to his broad range of experience within this organization and the industry as a whole. Prior to joining TELUS, Danny oversaw large Business Accounts in the alpine region of Europe for Schneider GmbH and successfully expanded their business footprint into Eastern Europe and Asia. Danny has spent 25 years in the central hub of Europe in Salzburg, Austria where he also completed his education in Mechanical Engineering and Business Management, as well as a one year term in the Military of Austria. This diverse experience enables him to communicate in multiple languages and successfully support organizations across the globe.