



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

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BROADBANDHOME INC. JOINS CABA BOARD OF DIRECTORS

January 9, 2002

The Continental Automated Buildings Association (CABA) announced today that Jeffrey R. Barco, CEO, BroadbandHome Inc., has been named to the association's board of directors. CABA is a nonprofit industry association that provides information, education, and networking to help promote advanced technologies for the automation of homes and buildings in North America. Barco joins a group of industry leaders active on the association's board of directors.

"The addition of Mr. Barco is a great achievement," said CABA President Ronald J. Zimmer. "CABA welcomes Mr. Barco's expertise in furthering our mandate to advance opportunities in both home automation and systems integration."

Mr. Barco is a leading business executive and corporate entrepreneur with over 20 years experience developing emerging markets for leading consumer technology companies such as Microsoft, WebTV, SGI and Apple Computer. As CEO of BroadbandHome Inc., Mr. Barco leads a technology company that specializes in deploying state-of-the-art, entertainment-on-demand networking solutions for the home. BroadbandHome offers technology for consumer plug & play adapter products that makes it possible to access any consumer electronic video device from any TV. BroadbandHome's patented technologies use unlicensed and unused frequencies on existing coax wiring in the home. This allows them to simultaneously carry not only video signals, but many other network protocols, including 1394, Ethernet, infrared, telephony, stereo audio, and home control/automation.

Previous to BroadbandHome, Mr. Barco was Worldwide Director of Microsoft's Digital TV Group, a business unit developing consumer entertainment applications for broadband networks and entertainment programming companies. Prior, Mr. Barco was Senior Director of Microsoft's TV Platforms Group, a 200+ person software group developing and deploying software solutions for broadband networks, set-top OEMs and content and application developers. Mr. Barco joined Microsoft through its acquisition of WebTV Networks in 1997.

"I am extremely pleased to join an association as prestigious as CABA," said Jeffrey R. Barco, CEO, BroadbandHome Inc. "The organization is noted for its wide industry reach and for its ability to identify opportunities for the sector through sound industry intelligence."

With the addition of Mr. Barco to the CABA Board of Directors, CABA's expertise in home and building automation will continue to expand, adding greater value to membership.

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at www.caba.org.

About BroadbandHome Inc.

BroadbandHome Inc. is an entertainment networking company developing broadband media communications technologies that uses the coax to distribute and manage media throughout the home. BroadbandHome offers technology for consumer plug & play adapter products that makes it possible to access any consumer electronic video device from any TV. Every video device in the house can be assigned an unused TV channel and become part of a home-wide network. BroadbandHome's patented technologies use unlicensed and unused frequencies on existing coax wiring in the home. This allows them to simultaneously carry not only video signals, but many other network protocols, including 1394, Ethernet, infrared, telephony, stereo audio, and home control/automation.

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