



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

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ANGELA LEE OF MITSUBISHI APPOINTED TO CABA BOARD OF DIRECTORS

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The Continental Automated Buildings Association has appointed Angela Lee to the CABA board of directors. Ms. Lee succeeds Robert Perry as representative for Mitsubishi Digital Electronics America, Inc. (MDEA).

"We are delighted to welcome Ms. Lee to CABA's board," said Ronald J. Zimmer, President and CEO of CABA. "Her work at Mitsubishi Digital Electronics America and her industry expertise from multiple years of product development, marketing and government relations, reinforces the importance our organization places on the home automation sector and the Digital Lifestyle."

As manager of Industry and Government relations for MDEA, Ms. Lee is responsible for representing the company to industry associations and groups, as well as to government entities. She presently serves on the boards of the 1394 Trade Association and HAVi (Home Audio/Video Interoperability). In addition, she is actively involved in several consumer electronics industry working groups and technical standards groups, including both the Government Affairs Council and the Cable Working Group within the Consumer Electronics Association (CEA), the latter being responsible for the National Cable Plug and Play negotiations. Ms. Lee is also active within the Networking Working Group of the 1394 Trade Association, and represents MDEA in the Home Recording Rights Coalition (HRRC), where she chairs the Grassroots Marketing Committee and the Electronics Manufacturers Coalition for Responsible Recycling.

"I am very pleased to be able to actively contribute to the CABA Board," said Ms. Lee. "CABA is a very important organization that represents the collective interest of the building automation industry. It is an important industry network in and of itself."

Ms. Lee utilizes an extensive network of federal and state-level governmental contacts in order to advocate for and advise MDEA on legislative and regulatory issues facing the consumer electronics industry. In particular, Ms. Lee is heavily involved in various aspects of the digital TV transition, including broadcasting, cable, networking and copy protection. In addition, she has taken an active role with regards to environmental legislation, including set-top box energy consumption, electronics recycling and mercury content.

Before managing the Industry and Government Relations department, Ms. Lee served as an MDEA product manager, capitalizing upon her past marketing and advertising experience. As product manager, she was responsible for the development and implementation of various MDEA products including HD-upgradeable projection televisions, analog projection televisions, DVD players and VCRs, both digital and analog.

Ms. Lee holds a bachelor's degree in communications from the University of San Francisco and an MBA from the University of California, Irvine. She is fluent in Korean with working knowledge of both Japanese and French. She currently resides in Marina del Rey, California with her husband, Paul Levin, an attorney with Bryan Cave LLP.

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at www.caba.org.

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