



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

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CABA LAUNCHES NEW FLAGSHIP MAGAZINE

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The Continental Automated Buildings Association is pleased to introduce iHomes & Buildings as the association's new official publication. The first edition is now available at www.caba.org.

The new magazine will provide up-to-date research and information on trends and products and services within the home and building automation industry and systems integration sector.

This publication will now be provided in print and online to over 30,000 industry professionals.

iHomes & Buildings will feature opinion columns and technical articles written by leading industry experts such as Dr. Kenneth Wacks of Ken Wacks Associates, authors from the National Research Council's Institute for Research in Construction, and various research and information vendors. CABA's new Editorial Advisory Board vets all included research.

Alongside detailed technical and business-oriented information, the magazine will also be designed to monitor industry standards and protocols, tradeshow, seminars, industry education and training.

"The intention of the magazine is to provide an intelligent and informative resource to the intelligent and integrated home and building industry," states Ronald J. Zimmer, CABA President & CEO. "For this reason, we undertook an 'extreme makeover' and named the magazine iHomes & Buildings."

The new magazine replaces the *CABA Home & Building Automation Quarterly*, which was the organization's flagship publication for 16 years, and will now be published by Naylor Publications.

Naylor Publications is North America's leading provider of integrated communications and image-building solutions for associations. The firm has three decades of experience covering more than 85 industries—representing billions of dollars in buying power. Through Naylor, CABA members and other companies within the industry will have the opportunity to place advertising in the publication

"It is a privilege to render printing, publishing and advertising services to CABA," states David Long, a Senior Managing Publisher at Naylor Publications. "CABA provides firms within the sector with an excellent opportunity to market and advertise their products and services to the entire industry."

As a not-for-profit industry association, CABA promotes advanced technologies for the automation of homes and buildings to a global audience and to its 400 members that consists of manufacturers, dealers, installers, telecommunication companies, energy utilities, builders,

consultants, research organizations, publishers, educational institutions, governments and associations.

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at www.caba.org.

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