



Continental Automated  
Buildings Association

**Your Information  
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Home & Building  
Automation**

**North America's  
Home & Building  
Automation Association**

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## **INTERNET HOME ALLIANCE SPONSORS CABA's CONNECTED@HOME 2005 CONFERENCE & EXPO**

July 28, 2005

CABA announced today that Internet Home Alliance, a cross industry network of leading companies conducting collaborative research to advance the connected home market, has joined as a silver sponsor for its fall executive conference and expo, Connected@Home 2005. The event will be held this October 3-6 at the Mandalay Bay Hotel in Las Vegas, in conjunction with the 2005 Fiber-to-the-Home Conference & Expo.

The Connected@Home 2005 Conference & Expo, produced by CABA, will be the largest fall executive conference in North America dedicated to the developments in software, hardware and service offerings that will have an impact on the digital lifestyle of the consumer at home. Internet Home Alliance will join the ZigBee Alliance and the 1394 Trade Association, all of which will be collocating their fall meetings at the event.

During Internet Home Alliance's fall meeting, which is open to the public, Alliance members-such as Cisco, General Motors, Hewlett Packard, Invensys, Microsoft, Panasonic of North America, SBC Communications, Sears and Whirlpool-and others will hear the results of the Alliance's new State of the Connected Home Market research and learn what specific digital home products and services consumers want now.

After the research presentation, attendees will participate in a variety of ideation sessions during which they will work side-by-side with others to apply what they've learned from the research to develop relevant and viable connected home product and service concepts for testing within the Alliance's highly-regarded collaborative research program, which provides "key learnings" to members and the industry.

"From the start we positioned the Connected@Home 2005 Conference & Expo as the largest networking and meeting opportunity for alliances, associations and standards bodies that focus on the digital lifestyle of consumers at home," stated Ronald J. Zimmer, President & CEO of CABA. "We are pleased that the Internet Home Alliance will host its fall meeting at the event and provide a workshop where non-member companies can also learn from the important connected home research they have conducted recently."

### **About CABA**

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at [www.caba.org](http://www.caba.org).

### **About Internet Home Alliance**

Internet Home Alliance is a cross-industry network of leading companies conducting collaborative research to advance the connected home space.

A non-profit organization, the Alliance provides companies with the collaboration, research and real-world testing opportunities they need to gain a competitive advantage in the home technology market. Members of the Alliance, which was founded in October 2000, come from a variety of industries and include such leading companies as Cisco Systems, Inc., General Motors, Hewlett-Packard Company, Invensys, Microsoft, Panasonic of North America, Procter & Gamble, SBC Communications, Sears, Roebuck and Co., and Whirlpool Corporation.

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