

**CABA Connected Home Council (CHC)**  
**DRAFT Meeting Minutes**  
**January 18, 2008**  
**Meeting – 1:30 PM – 3:00 PM**

**Participants at meeting:**

BRIAN	BURCH	Hewlett-Packard Company (Chair)
SHALABH	GOEL	Cisco Systems, Inc. (Vice-Chair)
RAY	ALDERICH	Hewlett-Packard Company
BRAD	BAKER	ICS
WAYNE	CASWELL	Dell, Inc.
ALEX	DETRE	CABA
CHRIS	DEUTCHEN	Direct Energy, LLP
STEVE	HARVEY	Parks & Associates
ROBERT	HELT	Trane
HELEN	HENEVELD	Bedrock Learning Inc.
JACK	LINCHNER	Awesonetech.com
JACK	MERROW	Leviton Manufacturing
MARY	MILLER	Zensys
JOHN	PARKS	Lutron
DAVE	PEDIGO	CEDIA
VIJAY	SAKHRANI	Hewlett-Packard Company
MIKE	TRUSKOWSKI	Cisco Systems, Inc.
LORETTA	TSANG	Bell Canada
KEN	WACKS	Ken Wacks & Associates
MARK	WALTERS	Z-Wave
CHRIS	WILDFOESTER	Crestron
PATRICK	WILSON	Whirlpool Corporation
CARL	WOO	Bell Canada
RON	ZIMMER	CABA

**1. Welcome and Introductions**

Brian Burch, Chair of the CHC, welcomed new members and new member company representatives to the call and updated the group regarding CES 2008.

**2. Summary of current CHC activities**

**2.1 NextGen Homes – CABA and iShow Agreement**

Ron Zimmer, CABA's President & CEO, and Brian Burch, from HP, confirmed CABA's CHC endorsement of the NextGen Homes 2009. The NextGen homes will be built and displayed during CES 2009, IBS 2009, ISC West and other shows in Las Vegas. It will showcase leading-edge technology in one house that is CES 2009 show floor and one near Wayne Newton's home, where tours will be planned throughout that house.

## **2.2 “Service Providers and Connected Homes”**

Shalabh Goel, from Cisco Systems, presented a very detailed outlook on the current state of the Connected Home. He identified where opportunities are for Service Providers in the connected life of the consumer. The discussions surrounded current standards / applications and platforms that are currently being used and not being considered. Other comments focused on how to make home integration necessary to a diverse marketplace and confirmed that there are many different solutions in the market place. It was agreed by the group that Service Providers are an important group to develop a mass market for the “Connected Home”. It will also require extensive discussions and research in order to understand this opportunity. A focus group or one day workshop is being planned by Shalabh Goel to be hosted by Cisco Systems to help focus the interest and attention of Service Providers and other interested stakeholders.

## **3. Connected Home Council Initiatives**

### **3.1 Connected Home Investment**

Brian Burch explained the chaos that is currently confusing the consumer and retarding the development of the digital media marketplace. How do we establish “digital domain” rights so people can buy and enjoy commercial media on all of their devices without restrictions?

### **3.2 My Digital Stuff**

Brian Burch summarized the current homebuyer’s state of mind and explained how the industry / consumer base lacks knowledge of the resale value of a “digital nest” investment in an existing home as well as the value consumers ascribe to “digital lifestyle” options offered in a new home development.

### **3.3 Digital Health / Wellness**

There was a discussion on the growing interest in how the importance of the “Connected Home” as it applies to health and wellness. Alex indicated that the IHA-RC is looking into at a potential research project in this area.

### **3.4 Connected Home = Green Home**

Brian Burch presented the definition of “Green”. While “Green” is the buzzword today there seems to be a lack of awareness of what it means to be “Green”. Do connected homes or homes practicing a digital lifestyle “save” energy or “waste” energy? Can a NextGen Home be built with a “Green” label? Alex indicated that there is a “Going Green – Energy Efficiency” research project that involves the following companies:

- 1) APC
- 2) Leviton Manufacturing
- 3) Direct Energy
- 4) Panasonic
- 5) Procter & Gamble
- 6) Trane
- 7) Honeywell
- 8) NYSERDA

### **3.5 Home away from the “Connected Home”**

There is an opportunity for CABA members and the industry to better understand the efforts and opportunities in this area. For example, people do want to be connected to their home, when away and also to satellite properties.

#### **Other Items**

A further discussion continued on the following items:

- a. Is structured wiring convenient to the consumer?
- b. Tech Home rating
- c. Technology vs. the Kitchen
- d. Do consumers in the home spend money on technology?

It was agreed that the current CHC Terms of Reference (<http://www.caba.org/councils/connectedhome-terms.html>) would be reviewed and updated if necessary at the next meeting. It was approved that the five initiatives discussed will be pursued by the CHC. Brian encouraged individuals to select an area of work that should be pursued so a Task Force could be developed. He encouraged those on the call to Chair one of the Task Forces or serve on them. He reaffirmed that the CHC would ultimately select 2-3 projects that would be of prime importance and would be the focus for the next year.

#### **4. Next meeting date**

Will be determined after the announcement of a focus group or one day Forum.

#### **5. Adjournment – 3 PM ET**