

CABA Connected Home Council (CHC)
DRAFT Meeting Minutes
November 8, 2007
Meeting – 1:30 PM – 3:30 PM

Participants at meeting:

BRIAN	BURCH	Hewlett-Packard Company (Chair)
SHALABH	GOEL	Cisco Systems, Inc. (Vice-Chair)
ALEX	DETRE	CABA
KEN	GALLINGER	CABA
FRED	BRYSON	CABA
ISHAK	KANG	CIAlliance
DAVID	BRADY	C-Tech Associates, Inc.
KIM	HUDSON	ETA International
ERIC	SIMON	Energize the experience
ALLISON	READ	Home Automation, Inc.
BRAD	GRIMES	Hanley Wood
JOHN	PARK	Lutron Electronics Co., Inc.

1. Welcome and Introductions

Brian Burch, HP Director of Marketing, Managed Home GBU, welcomed everyone to this council meeting. He then explained HP’s continuing support and commitment to advancing technology through CABA’s research arm.

2. CABA Internet Home Alliance Research Council (IHA-RC)

Alex Detre, CABA Research Director, presented a summary of what CABA’s IHA-RC does and summarized past and current projects of the association. Ken Gallinger, CABA Marketing Director and Fred Bryson, CABA Business Development Manager, described in detail past projects and current projects. More information on the IHA-RC can be found at: www.caba.org/iha.

3. Digital Nest

The group discussed current homebuyers state of mind and explained how the industry / consumer base lacks knowledge of the resale value of a “digital nest” investment in an existing home as well as the value consumers ascribe to “digital lifestyle” options offered in a new home development. There is a definite knowledge gap between the builder and the consumer. By educating Real Estate organizations, builders, developers and consumers, we can achieve awareness in the market place. Who do we educate first?

4. Digital Rights Management (DRM) - “If I buy it, I want to **watch it anywhere.”**

Brian explained the chaos that is currently confusing the consumer and retarding the development of the digital media marketplace. The group discussed how the industry delivers DRM and beyond. The group also discussed a topic raised by Ishak Kang, CIAlliance V.P. of Technology, on social networking, digital health and telemedicine. Can technology giants HP, Cisco and Microsoft drive a “blueprint” in this area? How do we establish “digital domain” rights so I can buy and enjoy commercial media on all of my devices without restrictions?

5. Connected Home = “Green” Home

The group discussed the definition of “Green”. While “Green” is the buzzword today there seems to be a lack of awareness of what it means to be “Green”. Do connected homes or homes practicing a digital lifestyle “save” energy or “waste” energy? What are the goals for the connected home? Is “Green” in the connected home positioned appropriately?

6. Protocols and Standards – How do we network all of this stuff?

The group discussed how CHC could present itself as a leader in this area and provide solutions to inspire consumers. A generic solution should be established with standards.

7. Digital Health Initiative

An attendee offered that another initiative to discuss might be Digital Health and how the Connected Home Council could drive this opportunity.

8. CALL TO ACTION

1. What does the mission / charter of the Council look like?
2. What is our definition of “Connected Home”?
 - a. Who is our audience?
3. What is the definition of “Green”?
4. What are our priorities?
 - a. Connected Home Investment.
 - b. My digital “stuff” should be available (beyond DRM).
 - c. Digital Health (Telemedicine).
 - d. Connected Home = “Green” Home.
 - e. Home away from the “Connected Home”.
 - f. How we educate?
5. Who will participate in CABA’s CHC?
6. When do we action our priorities?
 - a. Determine our top two priorities
 - b. Establish timeline to action the top two priorities.

8. Meeting adjourned at 3:30 PM