



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

1173 Cyrville Road, Suite 210
Ottawa, ON K1J 7S6

Tel: 1. 613.686.1814
Fax: 1.613.744.7833
US/Canada: 1.888.798.CABA

Web: www.caba.org
E-mail: caba@caba.org

CABA INITIATES CONNECTED HOME ROADMAP

November 15, 2004

CABA has announced that, along with key industry visionaries and suppliers it will create a Connected Home Roadmap. The roadmap will be an important piece of research designed to encourage the rapid adoption of smart home technologies and applications.

"Our goal for developing the Connected Home Roadmap is to identify the primary drivers that will propel this industry and set of technologies forward," states Ronald J. Zimmer, CABA's President & CEO. "It is our objective to develop the most comprehensive analysis of the sector ever undertaken."

Technology roadmaps are a planning process driven by the projected needs of tomorrow's markets. It helps companies to identify, select and develop technology options to satisfy future service, product or operational needs. Through the technology roadmap process, companies in a given sector can pool their resources, to determine what their specific market will require for growth within a five-year time frame.

The specific objectives of CABA's Connected Home Roadmap will be to:

- To identify applications in the connected home that have the greatest potential for broad consumer acceptance and migration of the industry to a mass market environment;
- To identify the technological developments needed to support these applications and determine the key R&D needs for these technologies; and
- To mobilize the public and private sector stakeholders in the connected home industry in educating the consumer.

CABA's new Smart Home Council will oversee the roadmap process. The Council's mandate is to examine industry opportunities that can accelerate the adoption of new technologies, consumer electronics and broadband services within the burgeoning connected home market.

Gerry Meade, P.Eng., a former CABA Technical Director, CABA Executive Director, and a former manager at Professional Engineers Ontario, will administer the day-to-day management of the roadmap process, which will culminate in a final report that provides an in-depth examination of smart home technologies and applications.

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at www.caba.org.

Media Contact:

Rawlson O'Neil King
Communications Director, CABA
king@caba.org
613.686.1814 x225
888.798.CABA (2222)