



Continental Automated  
Buildings Association

**Your Information  
Source  
for  
Home & Building  
Automation**

**North America's  
Home & Building  
Automation Association**

1173 Cyrville Road, Suite 210  
Ottawa, ON K1J 7S6

Tel: 1. 613.686.1814  
Fax: 1.613.744.7833  
US/Canada: 1.888.798.CABA

Web: [www.caba.org](http://www.caba.org)  
E-mail: [caba@caba.org](mailto:caba@caba.org)

## AT&T JOINS CABA BOARD OF DIRECTORS

June 16, 2006

The Continental Automated Buildings Association (CABA) today announced that AT&T has joined its Board of Directors. CABA is a trade association that promotes advanced technologies for integrated systems and the automation of homes and buildings.

"I am pleased to welcome AT&T to CABA's Board of Directors," stated Ronald J. Zimmer, CABA President & CEO. "With the firm's addition, CABA continues its long tradition of representation from the telecommunications sector."

Jonathan Cowper, an Associate Director of Customer Knowledge in AT&T's Consumer Marketing organization will represent AT&T on CABA's Board and will become inaugural Chair of the new Internet Home Alliance Research Council.

Cowper's current responsibilities at AT&T include the management of a direct customer feedback system and development of strategic direction in the consumer market.

His previous responsibilities at AT&T included a number of marketing and sales management positions, including regional sales manager, product manager, and a regional manager for sales support. Cowper also served as a performance consultant for the company's international operations in South Africa.

Prior to joining AT&T, Cowper was a Territorial Management Trainee for Sears Roebuck and Company in Oklahoma City. He holds a Bachelor's Degree in Marketing from the University of Oklahoma.

"I am extremely honored to join CABA's prestigious board," said Cowper. "AT&T is enthusiastic about strengthening our relationship with CABA and look forward to a long and mutually-rewarding relationship."

### **About CABA**

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at [www.caba.org](http://www.caba.org).

### **Media Contact:**

Rawlson O'Neil King  
Communications Director, CABA  
[king@caba.org](mailto:king@caba.org)  
613.686.1814 x225  
888.798.CABA (2222)