



Continental Automated
Buildings Association

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**North America's
Home & Building
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INTELLIGENT BUILDING TASK FORCE REPORTS TO CABA BOARD OF DIRECTORS

December 12, 2007

CABA's Intelligent Buildings Task Force has reported its recommendations to the CABA Board of Directors concerning methods to strengthen the intelligent building industry. The Task Force based its recommendations on a commissioned business plan it oversaw. The plan provided guidelines on how CABA can successfully adopt new strategies to accelerate market acceptance of intelligent building technologies.

The business plan, drawing heavily upon CABA's Intelligent Buildings Roadmap, identified strategies for industry to develop intelligent buildings that have the greatest potential to drive broad acceptance.

"We've narrowed the Roadmap to focus on high-priority activities, but the real challenge lies ahead," said Roy Kolasa, Integration Manager at Honeywell Building Solutions and Chair of the CABA Intelligent Building Task Force. "We need to make sure that today's intelligent building technology is properly applied to meet the industry's energy management and sustainability requirements."

Strategies recommended to the CABA Board of Directors included: development of an education program; creation of an intelligent building definition; establishment of an intelligent building brand; development of industry-wide marketing programs; and strengthening ties with other industry associations.

"We are grateful to the Intelligent Buildings Task Force for their dedication to advancing a vision of sustainable and high-performance commercial buildings using cutting-edge technology and integrated systems," stated Ronald J. Zimmer, CABA President & CEO. "It is our hope that the recommendations posed by the Task Force will ultimately result in greater market opportunities for our membership."

Under the direction of CABA's Intelligent & Integrated Buildings Council, recommendations will be examined through a series of industry working groups. The working groups will specifically review opportunities, strategize, and determine the best means of achieving Task Force recommendations. All CABA members in good standing will be able to participate in the proceedings of the industry working groups.

"We are extremely pleased that CABA is advancing our industry through substantive action," said Thomas J. Lohner, P.E., Vice President, TENG Solutions and Chair of the CABA Intelligent and Integrated Buildings Council. "The Intelligent Buildings Council now looks forward to assembling and marshaling all the resources necessary to move the industry towards critical mass."

Next steps toward substantive action will be discussed at the upcoming Intelligent & Integrated Buildings Council meeting, scheduled to be held

January 22, 2008 between 4-6 pm at ASHRAE/AHR Expo in New York City. The Council will formulate working groups, as well as review initiatives such as the Building Intelligence Quotient (BiQ), Life Cycle Costs Analysis Tool and ongoing green building research.

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at www.caba.org.

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