



Continental Automated  
Buildings Association

**Your Information  
Source  
for  
Home & Building  
Automation**

**North America's  
Home & Building  
Automation Association**

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## Verizon Wireless Joins CABA Board of Directors

June 28, 2010

CABA today announced the addition of Verizon Wireless to its Board of Directors.

CABA is a global nonprofit industry association that provides information, education and networking to help promote advanced technologies for the automation of homes and buildings.

"We are extremely pleased to welcome Verizon to the CABA Board of Directors," stated Ronald J. Zimmer, CABA President & CEO. "The addition of the renown telecommunication giant to our Board roster increases the expertise, prestige and the reach of our organization."

Michael Clay will represent Verizon Wireless. Clay is a highly accomplished business development executive with a 20-year professional track record for generating new business opportunities.

Clay has extensive expertise in device certification, product development, application integration and large-scale maintenance service programs for a wide range of technical products and vertical industries. Clay is specifically focused on the wireless healthcare and consumer electronics segments.

"I am honored and excited to serve on CABA's Board and look forward to working with my fellow Board members to move the industry ahead," said Clay. "CABA does an outstanding job of representing the home and building automation industry. Verizon Wireless is pleased to have the opportunity to assist CABA in developing and strengthening this emerging market."

### About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at <http://www.caba.org/>.

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