



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

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CABA to Hold Digital Home Forum

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The Continental Automated Buildings Association is pleased to be holding its next Digital Home Forum in San Diego on October 11 and 12, 2012.

The event, hosted by CABA member Qualcomm, will bring together leading companies dealing with integration of consumer electronics and other cutting-edge technology throughout the home.

"We are extremely pleased to offer the highest-quality information and research to attendees of our ongoing Digital Home Forum event series," stated Ronald J. Zimmer, CABA President & CEO. "The beneficial information and industry intelligence that CABA members and industry stakeholders will gain from this event will exceed any expense involved in attending."

Industry stakeholders are invited to attend the Forum on October 11 to learn about current trends in the digital and connected home from a wide range of companies working in this space and explore future research opportunities. Results from the CABA landmark research project "Impact of Smart Grid on Connected Homes" will be shared with delegates.

Participants in the CABA Research Program will share their research and insights, along with details about their current activities. CABA's Research Program offers a range of opt-in technical and advisory research services designed to provide industry stakeholders with collaborative market research and R&D opportunities. Forum participants will be openly discussing their research strategies as they relate to the connected home sector and their respective organizations.

CABA's Connected Home Council will also hold a meeting in conjunction with the Forum on October 12. The Council examines industry opportunities that can accelerate the adoption of new home technologies, consumer electronics and broadband services within the burgeoning connected home market.

Through CABA's participation at both of these meetings, attendees will be exposed to the highest-quality market research that will provide their organizations with strategies to provide greater value to their customers and greater revenue to their balance sheets.

As an added bonus, attendees of both meetings will be invited as VIP guests of Qualcomm to attend the Miramar Air Show on the afternoon of October 12. Delegates will get a police escort to a VIP tent with food, refreshments and great views.

The Miramar Air Show is an annual event held at Marine Corps Air Station Miramar in the San Diego area. The event is one of the largest military air shows open to the public, with total annual attendance estimated at 700,000. The show is annually held in October and is designed to coincide

with Fleet Week. Note VIP seating is limited to a first come, first served basis, so register for the CABA Digital Home Forum today to confirm your attendance.

You can register for the event at www.caba.org/digital-home-forum.

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at

<http://www.caba.org/>.

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