



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
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Automation Association**

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CABA Signs Agreement with China Smart Home Industry Alliance

November 1, 2012

The Continental Automated Buildings Association is pleased to announce the signing of a memorandum of understanding with the China Smart Home Industry Alliance. CABA was able to negotiate the terms of the agreement through face-to-face meetings with the China Smart Home Industry Alliance during Messe Frankfurt's Shanghai Intelligent Building Technology 2012 event in September.

The agreement will allow stronger co-operation between both associations on items of mutual interest: notably the promotion of automation as an important instrument to improve the livability of homes and to promote a stronger marketplace for connected home products and services throughout the Asia-Pacific region.

Dr. Steven Zhou, Secretary General of the China Smart Home Industry Alliance said: "China is the world's fastest growing economic marketplace and we expect an increase in the production and domestic consumption of connected home products and services in the near to mid-term. This agreement with the Continental Automated Buildings Association will ensure greater cooperation in an effort to expand research, development and exports concerning smart home technologies."

The Alliance represents Chinese companies active in the home automation arena and aims at promoting the greater export and domestic market uptake of connected home technologies. The Continental Automated Buildings Association, known colloquially as CABA, is an international industry association dedicated to the advancement of intelligent home and intelligent building technologies. With the promotion of home systems being central to both associations' mandates, the memorandum of understanding comes as a natural step.

With this memorandum both associations agreed to identify activities where they could partner, such as events, cross-participation in working groups, exchanges of information, research and data, and engagement in any other relevant activity related to connected home technology, especially in respect to expanding markets and developing greater export opportunities.

"With CABA increasingly representing an international marketplace, this agreement with the China Smart Home Industry Alliance is another avenue to enhance international cooperation and information transfer within the industry," stated Ronald J. Zimmer, CABA President & CEO. "In order to rigorously promote the connected home industry, CABA maintains strong relations with government institutions and numerous associations globally. Consequently, we are extremely pleased to be able to sign an agreement with an organization representing the world's fastest growing consumer marketplace."

中国智能家居产业联盟与加拿大大陆自动化建筑协会签署战略合作协议

日前，中国智能家居产业联盟与加拿大大陆自动化建筑协会签署了一份谅解备忘录。双方就共同关心的事项，特别是促进家庭自动化领域的发展，提升整个智能家居行业产品研发设计和服务水平，促进一个更强大的市场达成了一致意见。

中国智能家居产业联盟的秘书长周军先生说：“中国是世界上经济增长最快的市场，我们预计在不久的将来，家庭联网产品和服务的生产和国内消费市场将会快速发展。与CABA签署的这份协议将确保两个组织在更广泛领域的合作，努力扩大智能家居技术的研究、开发和出口。

中国智能家居产业联盟代表的中国最优秀的企业活跃在家庭自动化领域，旨在促进中国智能家居行业有序健康发展。加拿大大陆自动化建筑协会(CABA)是一个国际性行业协会，致力于推动智能家居和智能建筑技术的进步，促进智能建筑及家居行业的发展。

两个组织同意在今后的展开各项实质性合作，如工作组的交叉参与，交流信息，智能家居行业研究和数据分析，以及其他相关的活动参与，特别是在扩大市场和提供企业会员对外交流合作方面。

CABA总裁兼首席执行官罗纳德·J·齐默说：“为了有效快速地促进智能建筑及家居行业的发展，CABA与多个政府机构和全球的许多社团保持着密切的关系，因此，我们非常高兴能够签署了一项协议，我们也希望与中国智能家居产业联盟一起，共同推进智能家居行业有序、快速地发展”。

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at <http://www.caba.org/>.

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