



Continental Automated  
Buildings Association

**Your Information  
Source  
for  
Home & Building  
Automation**

**North America's  
Home & Building  
Automation Association**

1173 Cyrville Road, Suite 210  
Ottawa, ON K1J 7S6

Tel: 1. 613.686.1814  
Fax: 1.613.744.7833  
US/Canada: 1.888.798.CABA

Web: [www.caba.org](http://www.caba.org)  
E-mail: [caba@caba.org](mailto:caba@caba.org)

## **Thomas Starek of Diebold joins CABA Board of Directors**

December 4, 2012

The Board of Directors of the Continental Automated Buildings Association is pleased to announce the appointment of Thomas Starek of Diebold, Incorporated to the Board.

The appointment was ratified at the latest CABA Board meeting, hosted by IBM, on November 9, 2012.

CABA is an international not-for-profit industry association dedicated to the advancement of intelligent home and intelligent building technologies.

"I am pleased that Tom Starek is joining our Board of Directors," stated Ronald J. Zimmer, CABA President & CEO. "His expertise in market intelligence will strongly complement and provide direction to CABA's enhanced focus on providing high-quality market research to its membership."

Starek currently serves as Director of Market Intelligence Services at Diebold, Incorporated. He and his team provide market and competitive intelligence to various constituencies throughout the organization as well as customers. His background includes manufacturing, product management, market research and competitive intelligence.

Starek joined Diebold in October of 1993 where he has served in numerous strategic capacities. He has been conducting market analysis and competitive intelligence for 12 years. Starek holds a Bachelor of Arts in Management from Cleveland State University.

"I am delighted to join the CABA Board at this exciting juncture in the organization's history," stated Starek. "On the eve of CABA's 25 anniversary, the organization continues to provide incredible value to the industry through industry forums, market research opportunities and cross-industry initiatives. I look forward to using my industry experience to help CABA realize significant opportunities ahead."

### **About CABA**

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at <http://www.caba.org/>.

**Media Contact:**

Rawlson O'Neil King  
Communications Director, CABA  
king@caba.org  
613.686.1814 x225  
888.798.CABA (2222)