



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

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Comcast Cable Joins CABA Board of Directors

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The Continental Automated Buildings Association (CABA) announced today that William (Bill) Horrocks of Comcast Cable has been named to the association's Board of Directors. CABA is a nonprofit industry association that provides information, education and networking to help promote advanced technologies for the automation of homes and buildings.

"I am delighted to welcome Bill Horrocks to the CABA Board," stated Ronald J. Zimmer, CABA President & CEO. "Bill's extensive experience in the development of products for the connected home marketplace will be a valuable asset to our organization."

Comcast is the largest cable operator, home Internet service provider, and third largest home telephone service provider in the United States, providing cable television, broadband Internet, telephone service and home security, in some areas, to both residential and commercial customers in 40 states and the District of Columbia.

Horrocks is the vice president in charge of product management for Comcast's Xfinity Home product. He is responsible for the successful delivery and management of the platform, which provides security, control and energy management capabilities, creating a competitive advantage through implementing a comprehensive product management strategy in support of the organization's strategic business objectives.

Prior to his current role, Horrocks was one of the founders of a startup that developed a software platform integrating home security, automation and IP video products. Prior to that, he held various roles at Comcast in business development, planning, IT and product management. Horrocks holds a B.S. from Penn State University, and an MBA from Drexel University.

"I am very pleased to have been appointed to the CABA Board," stated Horrocks. "CABA is a very important organization that represents the collective interest of the connected home marketplace. It is an important industry network in and of itself which Comcast is pleased to participate with."

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at

<http://www.caba.org/>.

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