



Continental Automated
Buildings Association

**Your Information
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**North America's
Home & Building
Automation Association**

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Intermatic, Inc. Joins CABA Board of Directors

July 8, 2014

The Continental Automated Buildings Association is proud to welcome Intermatic, Inc. to its Board of Directors.

Intermatic is a global leader in energy management solutions. Initially known for its “yellow dial time clock”, the firm has expanded its product offering to include advanced energy control options and specializes in developing and manufacturing quality products. The firm, established in 1891 and located in the Chicago area, is a provider of simple, affordable controls for lighting, electronics, HVAC and water systems in commercial and residential markets in the U.S. and throughout 60 countries worldwide.

“CABA is extremely pleased to add Intermatic to our Board,” stated Ronald J. Zimmer, CABA President & CEO. “With the addition of this respected company, CABA welcomes a leading player within the intelligent building and connected home sectors to its membership roster.”

Intermatic is a customer-focused business with a global vision of product development and innovation. The company will be represented by Elizabeth Jacobs, its VP of Marketing. She is a senior member of Intermatic’s global leadership team, responsible for Strategic Marketing and Product Marketing in the Americas and in Intermatic’s Germany division, Grässlin GmbH in St. Georgen.

Previously, Jacobs was Director of Marketing for the Building Technologies Division of Siemens Industry, Inc. She was responsible for market strategy for the division’s control products and systems, and fire life safety business units. During her tenure there, she represented Siemens on the CABA Board of Directors and chaired CABA’s Integrated and Intelligent Buildings Council.

Jacobs joined Siemens in 2005 with responsibility for product, channel and market development for the Division’s energy management and building control systems. In 2007, Jacobs assumed responsibility for market development efforts for the Building Technologies Division’s fire and life safety business.

Prior to joining Siemens, Jacobs was Director of Corporate Brand and later a director of a private label product portfolio at W.W. Grainger. She also spent 12 years in the financial services industry holding various marketing positions of increasing responsibilities. Jacobs is a graduate of Northern Illinois University.

“I am extremely gratified to have the opportunity to re-join the CABA Board of Directors and represent Intermatic,” stated Jacobs. “CABA is not just the leading trade organization in our sector, but is also expert in generating value to its membership through its various networking events and market research initiatives.”

Intermatic will obtain additional value by participating in CABA's latest landmark research study entitled the "Connected Consumer Roadmap: Driven by the Internet of Things". The study will examine ways in which technology and marketing strategy is broadening the ecosystem focus to include consumer connectivity beyond the home.

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at <http://www.caba.org/>.

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