

## **Control4 Joins CABA Board of Directors**

September 25, 2018

The Continental Automated Buildings Association is pleased to announce that Control4 has joined its Board of Directors. CABA is a nonprofit industry association that provides information, education, and networking to help promote advanced technologies for the automation of homes and buildings.

Control4 will be represented on the CABA Board by Martin Plaehn, the firm's Chairman and Chief Executive Officer. His role as CEO is to deliver industry-leading products, drive landscape-changing business and technology strategies, and improve operating excellence for growth.

“We are very pleased to have Martin Plaehn of Control4 join our Board and look forward to his contributions,” said Ronald J. Zimmer, CABA President & CEO.

“Martin is an industry leader who understands how to reimagine the connected home marketplace. His experience as an entrepreneur and industry disruptor will be invaluable to CABA, its members, and the industry-at-large, as well as help the sector navigate a new, interconnected digital business environment.”

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Control4 develops smart home automation systems to control lighting, entertainment, security, energy, and other connected devices. Founded in 2003, the company mission is to deliver an elegant and more affordable way to control and automate lighting, music, video, security and energy in a single room or throughout the entire home. Control4 certified custom integrators work with home and business owners to deliver the transformative benefits of the smart and connected home: convenience, peace of mind and an efficient environment that's comfortable and safe.

“Home construction continues to expand worldwide, and the inclusion of connected automation solutions is an emerging central theme and a growing requirement,” stated Plaehn. “On behalf of Control4, I am pleased to join the CABA Board of Directors and to collaborate with business leaders, technology providers, and builders to advance the benefits of technology in homes and buildings.”

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## About CABA

The Continental Automated Buildings Association (CABA) is an international not-for-profit industry association dedicated to the advancement of intelligent home and intelligent building technologies. The organization is supported by an international membership of over 330 organizations involved in the design, manufacture, installation and retailing of products relating to home automation and building automation. Public organizations, including utilities and government are also members. CABA's mandate includes providing its members with networking and market research opportunities. CABA also encourages the development of industry standards and protocols, and leads cross-industry initiatives. More information is available at [www.caba.org](http://www.caba.org).

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