

## **J.D. Power Joins CABA**

December 14, 2018

The Continental Automated Buildings Association is pleased to announce that J.D. Power has joined the organization.

J.D. Power is a global leader in consumer insights, advisory services and data and analytics.

"The addition of J.D. Power as a CABA member will contribute to the insights-driven culture we are cultivating at our organization and will highlight our explicit emphasis on both consumer and industry engagement," stated Ronald J. Zimmer, CABA President & CEO.

J.D. Power is a global leader in consumer insights, data, analytics, and advisory services that helps clients drive growth and profitability. The company's industry benchmarks and reputation for independence and integrity have established it as one of the world's most well-known and trusted brands. Established in 1968, J.D. Power has offices serving North America, South America, Asia Pacific and Europe.

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The addition of J.D. Power to the CABA organization will allow CABA members to access the firm's high-quality research products and services through the CABA Affinity Program.

CABA is a non-profit industry association that provides information, education, and networking to help promote advanced technologies for the automation of homes and buildings.

### **About CABA**

The Continental Automated Buildings Association (CABA) is an international not-for-profit industry association dedicated to the advancement of intelligent home and intelligent building technologies. The organization is supported by an international membership of nearly 400 organizations involved in the design, manufacture, installation and retailing of products relating to home automation and building automation. Public organizations, including utilities and government are also members. CABA's mandate includes providing its members with networking and market research opportunities. CABA also encourages the development of industry standards and protocols and leads cross-industry initiatives. More information is available at [www.caba.org](http://www.caba.org).

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**30 YEARS**

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