

Eric Harper of SnapAV Appointed to CABA Board of Directors

October 28, 2019

The Continental Automated Buildings Association (CABA) is pleased to announce the appointment of Eric Harper, Executive Vice-President of Product Marketing at SnapAV, to its board of directors. SnapAV is a leading manufacturer and distributor of A/V, surveillance, networking, automation and remote management products for professional integrators. CABA is an international nonprofit industry association that provides information, education and networking to help promote advanced technologies for the automation of homes and buildings.

"I warmly welcome Eric Harper to the CABA Board of Directors," said Ronald J. Zimmer, CABA President & CEO. "His impressive track record of success in the residential technology sector and his deep industry knowledge and contacts will make him a valuable addition to the CABA board."

Eric joined SnapAV in 2010 as co-head of Product Development and now leads Product Marketing & Market Management for the company. He has spent the last 20+ years serving the residential technology industry, including product and marketing executive leadership roles at ELAN/Sunfire (CORE Brands), Integra (ONKYO) and as a custom integrator in the 1990s. Eric holds a B.S. in Electrical Engineering from Duke University.

"Demand for integrated technology in homes and businesses is higher than ever, and the number of connected devices will continue to increase," said Harper. "We believe professionals are instrumental in delivering seamless experiences to consumers, and I am very pleased to be joining the CABA board to advance the connected homes and intelligent building sector."

About Snap AV

Established in 2005, SnapAV designs, engineers, and manufactures nearly two dozen consumer technology brands and distributes more than 2,750 install-friendly smart home, audio, video, networking, power, and surveillance products for professionals in 100 countries. Serving a professional channel that includes residential and commercial integrators, specialty retailers, security dealers, and distributors, SnapAV drives business efficiency and profitability through premium products, competitive pricing, best-in-class online ordering, local warehousing, and esteemed customer service. The company has headquarters in Charlotte, North Carolina, and Salt Lake City, Utah, with offices and local facilities around the globe. A merger between SnapAV and Control4 Corporation, a leading global provider of automation and networking systems for homes and businesses, was completed in August 2019. Additional information about SnapAV and its products can be found at www.snapav.com.

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Continental Automated
Buildings Association

30 YEARS

About CABA

CABA is an international not-for-profit industry association dedicated to the advancement of connected home and intelligent building technologies. The organization is supported by an international membership of over 380 organizations involved in the design, manufacture, installation and retailing of products relating to integrated home and building technology. Public organizations, including utilities and government organizations are also members. CABA's mandate includes providing its members with networking and market research opportunities. CABA also encourages the development of industry standards and protocols, and leads cross-industry initiatives. More information is available at www.CABA.org.

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