

## **CABA Launches New “Connected Home Roadmap” Research Study**

October 10, 2018

The Continental Automated Buildings Association, through its Connected Home Council, has launched a collaborative landmark research study entitled the “Connected Home Roadmap”.

Leveraging previous research from CABA’s “Monetization of the Connected Home” and CABA’s “Connected Home IoT Energy Roadmap”, this study intends to provide a comprehensive roadmap of all aspects of the connected home, including the Internet of Things.

The research will provide an in-depth examination of all major aspects of connected home design, including: cloud technologies and artificial intelligence, voice recognition and smart speakers, lighting, home entertainment, including smart televisions, and the impact of energy and indoor air quality on home comfort.

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"The connected home segment is a dynamic and rapidly changing marketplace," noted Jay McLellan, Vice President, Energy Management, Controls and Automation, Leviton Manufacturing Co., Inc. "Leviton joined CABA's Connected Home Roadmap research to gain actionable insight of consumer views and use cases. In addition, the industry landscape of delivery, support and connectivity is evolving as new technologies enter the consumer space. We encourage all CABA members to join the project and utilize Harbor Research expertise to craft roadmaps and landscapes for the connected home."

The research project will use both qualitative (in-depth interviews) and quantitative (consumer or industry questionnaires) methods to provide actionable data relevant to: the state of the market, key industry players business opportunities, technical barriers and opportunities, future market direction, issues, use-cases and industry recommendations.

"CABA believes that high-quality research focused on home systems is crucial to stay competitive in our dynamic connected marketplace," stated Ronald J. Zimmer, CABA President & CEO. "We believe that this project will help our industry quantify the current, mid- and far-term future potential of our industry."

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The following CABA members are confirmed sponsors of the study: Acuity Brands, Inc., ComEd, An Exelon Company, Control4, Hydro One Networks Inc., Leviton Manufacturing Co., Inc., MOEN Inc., Renesas Electronics America Inc., Rheem Manufacturing Company, Signify (formerly Philips), and Southern California Edison Company (SCE).

The Connected Home Roadmap is a major initiative of the CABA Research Program, which offers a range of opt-in technical and advisory research services designed to provide industry stakeholders with collaborative research and R&D opportunities.

For more information, please see [www.caba.org/research](http://www.caba.org/research). Organizations, for a limited time, can still participate in the study by contacting CABA at 888.798.CABA (2222) or 613.686.1814 x 226. Organizations will also be able purchase the report after it is released to project participants.

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## About CABA

The Continental Automated Buildings Association (CABA) is an international not-for-profit industry association dedicated to the advancement of intelligent home and intelligent building technologies. The organization is supported by an international membership of over 330 organizations involved in the design, manufacture, installation and retailing of products relating to home automation and building automation. Public organizations, including utilities and government are also members. CABA's mandate includes providing its members with networking and market research opportunities. CABA also encourages the development of industry standards and protocols, and leads cross-industry initiatives. More information is available at [www.caba.org](http://www.caba.org).

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