



MEDIA RELEASE

Brian Ensign of Superior Essex is named Chairman of the CABA Board of Directors

January 28, 2022 – Brian Ensign, Vice-President, Marketing at [Superior Essex Communications](#), has been named Chairman of the CABA Board of Directors. Superior Essex is the leading manufacturer and supplier of communications cables in North America, and the [Continental Automated Buildings Association \(CABA\)](#) is a leading B2B trade association focusing on advanced technologies in homes and buildings.

Brian Ensign joins a Board with representation from across the intelligent buildings and connected home spectrum and an Executive Committee which includes: Raphael Imhof, Global Head Of Strategy, Siemens Smart Infrastructure Solutions & Services; Richard Campbell, President and Chief Executive Officer of Kele, Inc.; and Pete Horton, Vice President, Market Development, Legrand North and Central America Electrical Wiring Systems (EWS) Division. "I look forward to forming a professional partnership with CABA and elevating telecommunications industry standards by implementing collective intelligent building and sustainability values to secure a resourceful society. Modernization is the most vital tool we have in this digital age, and the opportunity to partner with another organization that aims to innovate using aggregated data, research, and education is a privilege."

"Brian Ensign is veteran industry leader and CABA will greatly benefit from his Chairmanship," said Greg Walker, CEO of CABA. "Brian Ensign and Superior Essex have demonstrated their knowledge as experts in the industry and will no doubt encourage progress and growth in our association."

At Superior Essex Communications, a structured cable manufacturer focused on delivering industry leading product solutions that enable technology and intelligent spaces with sustainability in mind, Ensign leads a team of marketing and demand creation professionals focused on customer engagement and the creation of industry-leading solutions. Ensign's industry experience over the last 26 years has centered on technology, market-development, and marketing activities in the Information and Communications Technology (ICT) community with a focus on structured cabling, intelligent spaces, sustainability, partnerships, and cyber security. Ensign holds a Bachelor of Science Degree in Electrical Engineering Technology from the SUNY Polytechnic Institute along with RCDD, NTS, OSP, and RTPM designations from BICSI, where he is a BICSI Past President. Ensign is a frequent public speaker on industry, technology, and trends at various industry events and functions.

MEDIA CONTACTS

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ABOUT SUPERIOR ESSEX COMMUNICATIONS

Superior Essex Communications has designed and manufactured new technologies for a broad portfolio of wire and cable products and accessories, including telephone lines, premises copper and optical fiber cables, Distributed Antenna Systems (DAS) cables, hybrid cables that support broadband and 5G networks, and Power-over-Ethernet (PoE) cables that support Sustainable Intelligent Building technologies. Additional information is available at www.superioressexcommunications.com.

ABOUT CABA

CABA is an international not-for-profit industry association dedicated to the advancement of connected home and intelligent building technologies. The organization is supported by an international membership of over 370 organizations involved in designing, manufacturing, installing, and retailing products relating to the integrated home and building technology. Public organizations, including utilities and government organizations, are also members. CABA's mandate includes providing its members with networking and market research opportunities. CABA also encourages the development of industry standards and protocols while leading cross-industry initiatives. More information is available at www.CABA.org.

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