

Introducing WiredScore

Overview

01 WiredScore

02 WiredScore certification

03 SmartScore certification

04 Certification process

05 Certification value

WiredScore sets the global standard
for technology in the built world
through certification and education.

Our certifications



Tech-centred leasing and brand value



Building benefits



Leasing and
brand value



Optimized
design,
operation
& delivery



Increase asset
value



Business/Reporting benefits



ESGR



Portfolio
& investor
reporting

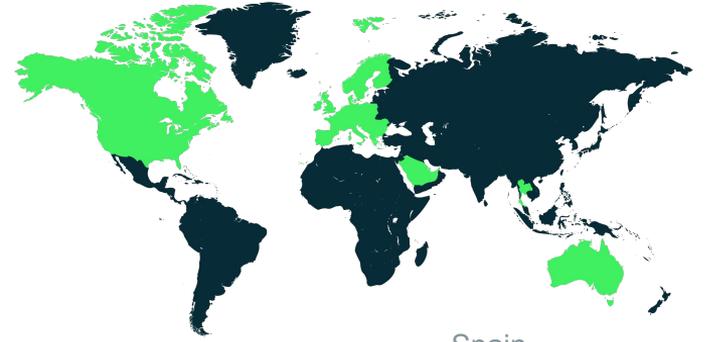
We work with clients on their buildings across the globe



And with global partners to deliver our certifications



A leading voice for a decade



New
York

United
States

United
Kingdom

Canada, France,
Germany, Ireland

Netherlands,
Australia

Italy

Spain,
Portugal,
Nordics, CEE

Asia,
Middle East

2013

2014

2015

2016

2017

2018

2019

2020

2021

2022

Digital connectivity: WiredScore Office

Digital connectivity: WiredScore Home

SmartScore Office

...and there is strength in numbers

800m+

Square feet
certified

1000+

APs

1000+

Clients

8m+

People in
WiredScore buildings

WiredScore certification

At a glance



What matters to occupiers?



WiredScore Office - What we measure



Connectivity & mobile

- Internet and service offerings
- Mobile connectivity



Building infrastructure

- Points of entry
- Telecommunications room
- Risers



Resilience

- Backup power
- Flood measures



Access readiness

- Telecoms procedures and access guide for operators



Innovation

- Enhanced connectivity through innovation

SmartScore certification

At a glance



SmartScore champions cutting edge technology in real estate.

Providing a global standard, SmartScore identifies best in class smart buildings that deliver an exceptional user experience, drive cost efficiency, meet high standards of sustainability and are fully future-proof.



Why now?



The industry is not joined up and is seeking guidance on what smart is.



A knowledge gap exists regarding how to implement smart buildings.



There is a lack of ability to demonstrate ROI.

The outcomes

A smart building is one that delivers outstanding outcomes for all users, through digital technology, to exceed their evolving expectations.



An **inspirational experience**, a workplace that attracts and delights, with flexible and personalized services.



A **sustainable building** through a reduced whole-life carbon footprint by using technology to operate the building more efficiently.



Cost efficiencies are created by optimizing the building's performance.



Future-ready by design and able to adapt to new demands.

User functionality

Assessing to what extent
the building delivers the
outstanding outcomes for
its users.

Technological foundations

Assessing to what extent
the technology, processes
and procedures are robust
and future-ready.

User functionality

- ✓ Sustainability
- ✓ Health and wellbeing
- ✓ Safety
- ✓ Services
- ✓ Productivity
- ✓ Optimization

Technological
foundation

User functionality

Connectivity 

Building systems 

Integrated network 

Governance 

Cybersecurity 

Data sharing 

Technological foundation



WiredScore